

James Cartledge

GRAPHIC DESIGNER

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Personal Profile

“A talented and flexible designer whose background and diversity of experience contribute to an ability to provide creative solutions for a wide range of clients, overseeing projects from concept to production.”

ALEX KANE, SPADA LIMITED

Key Skills

Familiarity with both Mac and PC platforms

Complete fluency in all major packages for web and print design including: Photoshop, Illustrator, Freehand, Quark, Indesign, Dreamweaver, Flash

Very good working knowledge of programs involved in subsidiary design projects including: 3DS Max, Word, Powerpoint

Full knowledge of the branding process from audit to delivery

Full knowledge of print processes, from business cards to large format hardback books, exhibition vinyls, signage etc.

A high level of literacy and proofreading skills. Fluency in English and French

Career

2003 – PRESENT

• Freelance graphic designer

CLIENTS INCLUDE: Nestlé Purina (*web*), British Olympic Association (*print*), Serco (*print*), Phaidon Press (*books*), London Stock Exchange (*print*), Bernard Quaritch (*books*), The Type Museum (*print and copywriting*), Saffery Champness (*web*), Spada Limited (*web and print*), British Chamber of Shipping (*web and print*), Etal-design.com (*web and print*), Punter Southall (*print*), Risk Placement Services (*web and print*), Clarks Solicitors (*web and print*), Nectar (*web and print*), LMUK (*print*), Penna (*web and print*), SmartStream (*web*).

1999 – 2003

• Senior designer, Spada limited

(previously Robin Johnson Design and Accelerate solutions, Waterloo)

CLIENTS INCLUDED: Deloitte and Touche (*web*), Interior Services Group (*web and print*), Rolfe and Nolan (*print and web*), Agip (*print*), Marketeye (a division of Thomson Financial – *print and web*), Guy's and St. Thomas' Hospital (*web*), Pret à Manger (*web*), The Definitive Group (*multimedia*), DTI (*print and exhibitions*).

1998 – 1999

• Designer, Anderson Soames Marketing Ltd. (Richmond upon Thames)

CLIENTS INCLUDED: Hewlett Packard (*exhibitions and print*), Oracle (*print*), Thomson Financial (*print*), Aqua Global Solutions (*print*), Kalahari (*print*).

1997 – 1998

• Advertising designer, Richmond and Twickenham Times (Richmond upon Thames)

1996 – 1997

• Designer, MD Designs (Kensington High Street)

Design and illustration primarily for the wine industry; packaging, POS, promotions, etc.

CLIENTS INCLUDED: Taittinger Champagne, Blossom Hill Wines, Fetzer Wines, Deinhard, Winston cigarettes.

1995 – 1996

• Junior designer/designer, R&B Creative Services (Isleworth)

A very busy studio above a printing house where I learned the entire process from concept to plate. Clients included Penguin Books (*print*), Dorling Kindersley (*print*), Conran Octopus (*print*), Chronos (*multimedia*), Big Head Beers Singapore (*print*), National Guardline Security (*print*).

Education

- 1993 – 1995
University of Hull, French (Special Hons.)
Discontinued
 - 1991 – 1993
Esher Sixth Form College
3 A-Levels: ABB
 - 1986 – 1991
Tiffin Boys' School, Kingston
10 GCSEs: AAAAAABBCC
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Other Interests

Coming from a family of designers I've been surrounded by art and design all my life. I enjoy photography in both amateur and professional capacities. I'm a French speaker and spend a good deal of time over there; I've just come back from helping to refit a friend's hotel barge in Provence. I also tutor French up to GCSE. I love music, and play and write when I can. I'm also a keen skier, and a keen shot.

Referees

Phil Cleaver, Director, Et al design.
32 East Street, Osney Island, Oxford OX2 0AU.
01865 243343

Alex Kane, Director, Spada Limited.
Lion House, 72-74 Red Lion Street, London WC1R 4NA.
020 7269 1430

Chris Power, Ex-Senior designer, Accelerate solutions; designer, M&C Saatchi.
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